



MUNCHKIN UNVEILS NURSERY STERILIZER, THE BRAND'S LATEST SANITIZING SOLUTION FOR POPULAR BABY ITEMS

The lightweight UV-C sterilization device kills up to 99% of germs, bacteria and viruses in five minutes

LOS ANGELES, Calif., June 26, 2020 -- From babies' favorite blankie to the pacifier they can't seem to live without, everyday household items for children can be a breeding ground for microscopic dangers unseen by the naked eye. Protecting little ones from germs, viruses and bacteria that may cause illness is a priority for all families. [Munchkin](#), a global baby lifestyle brand, is providing families peace of mind with the launch of the Nursery Sterilizer, a UV-C light sterilization bag that kills up to 99% of germs, viruses and bacteria in five minutes. Safe to use on plush items, toys, fabrics and other objects, the Nursery Sterilizer marks Munchkin's second UV light-based device following the launch of the brand's 59S Mini Sterilizer earlier this year, both created in partnership with [59S](#), the leader in UV LED technology.



“The wellbeing and safety of children and families is our top priority,” says Munchkin CEO & Founder, Steven B. Dunn, “which is why we are so proud to extend our line of UV-C sanitizing products to accommodate more nursery items including stuffed animals, toys and home items, such as cell phones. With the Munchkin Nursery Sterilizer, parents can get hospital-grade clean in a matter of minutes.”

Munchkin's Nursery Sterilizer utilizes the same technology found in hospitals to decontaminate operating rooms, and is proven to kill Staph, E. Coli, Kleb, RSV, Salmonella, Influenza and Human Coronavirus*, providing parents and their little ones with a clean they can trust. The device is powered



by 21 gold-plated LEDs and a rechargeable battery, features a safe-for-baby auto-shutoff flap when opened, and is designed for easy storage and portability.

The Nursery Sterilizer is currently available for purchase on Munchkin.com, BuyBuyBaby.com, and Walmart.com.

For more information on the Nursery Sterilizer, visit www.munchkin.com, watch this [short video](#) and follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

*The SARS-CoV-2 strain that causes COVID-19 was not specifically tested

About Munchkin

California-based Munchkin has been providing parents with innovative products for 30 years. A global leader in children's feeding & care products, Munchkin has 261 patents to-date and has earned more than 180 product awards. Munchkin products are sold in more than 45 countries around the world. Munchkin is on a mission to be the most loved baby lifestyle brand in the world.